

# Heritage & Tourism

## Icomos European conference

Canterbury , University of Kent, 27<sup>th</sup> – 30<sup>th</sup> March 1990

*The following resolution were adopted by the conference:*

1. That this conference deplores the proposed Expo 2000 exhibition at Venice, because of its impact on the city, its building and monuments, and wishes these views to be made known to the promoters, to the Italian government and to all other parties objecting to the proposal.
2. That this conference seeks all means to encourage the development of educational programmes on the cultural heritage in schools, in higher education establishments and for the general public.
3. That this conference adopts the following seven points as a basis for the better integration of the interest of tourism and of the heritage:
  - (1) Comprehensive tourist development plans are essential as the pre-condition for developing any tourist potential.
  - (2) It should be a fundamental principle of any tourist development plan that both conservation, in its widest sense, and tourism benefit from it. This principle should be part of the constitutional purpose of all national tourist agencies, and of local authority tourist and recreation departments.
  - (3) A significant proportion of revenue earned from tourism should be applied for the benefit of conservation, both nationally and regionally.
  - (4) The best long-term interests of the people living and working in any host community should be applied for the benefit of conservation, both nationally and regionally.
  - (5) Educational programmes should assist and invite tourists to respect tourism policy and should take these factors into account.
  - (6) The design of buildings, sites and transport systems should minimise the potentially harmful visual effects of tourism. Pollution controls should be built in to all forms of infrastructure. Where sites of great natural beauty are concerned, the intrusion of man-made structures should be avoided if possible.
  - (7) Good management should define the level of acceptable tourism development and provide controls to maintain that level.
    - And that means are sought to get these principles adopted by all government departments, by the tourism industry, by local planning authorities and by conservation bodies.
4. That all national ICOMOS committees should now, on the basis of national experience, propose revisions to the ICOMOS Charter on Cultural Tourism.
5. That this conference urges the UK government to place the sponsorship of the tourism industry in the same department as the sponsorship of heritage interests, in order to secure an integrated approach to tourism and the heritage at a national level.
6. That this conference welcomes the New Cathedral Measure and urges the Cathedrals Advisory Commission to ensure that full surveys are undertaken, following the ICOMOS UK example, of all Cathedrals.