

ECOTOURISM MANIFESTO

Our Member countries pledge:

TO ESTABLISH machinery for protection of the ecology, natural resources and wildlife.

TO ENHANCE quality of the tourist's visit by easing entry and exit formalities.

TO CREATE good infrastructure assuring easy access and to use trained personnel to highlight each country's unique appeal.

TO ESTABLISH rigid codes of quality for accommodation and services, making sure the local tourist economy does not overshadow the attraction.

TO WORK with transportation companies to make travel safe, comfortable and convenient.

The Travel Industry pledges:

TO PREPARE the visitor by providing detailed information on the culture, etiquette and mores of the host country.

TO PROVIDE clients with opportunities to participate in ecological and environmental programs.

TO ADHERE to a strict code of truth in advertising by accurately describing facilities and costs.

Visitors should be encouraged

TO RESPECT the land and water, not only to avoid damaging abusing or littering, but to contribute to the preservation and protection of these resources.

TO ENJOY the wildlife in its natural habitat and refrain from harassment of these magnificent creatures.

TO HONOR the sensitivities, customs and culture of the people they are visiting and observe local rules of etiquette and behavior.

TO SHARE and exchange cross-cultural ideas and to keep an open attitude to local values.

TO CONTINUE this habit of caring and concern upon returning home, by not supporting industries that harm ecosystems and the environment.

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